Family Travel Content Creators

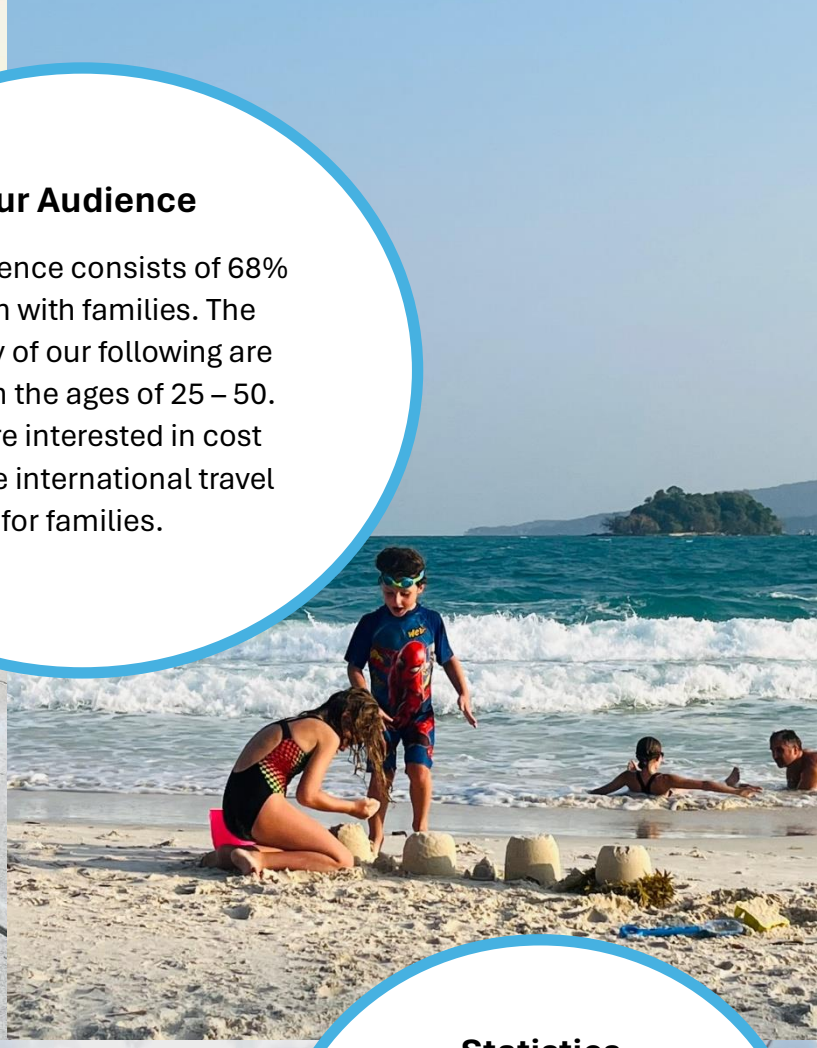
Thank you for taking the time to get to know us

Our names are David, Anne, Emily (13), Lexie (11), Phoebe (8), and William (5). We are an adventure loving family who have travelled in over 35 countries and counting. We live in New Zealand and love capturing and sharing beautiful images and tips on cost effective travel for large families.

We specialise in relaxed and informal content that highlights our love for travel and sharing it in a genuine and relatable way. Our ambition is to work with companies that that cater to large families and provide cost effective travel solutions to make travel more accessible for everyone.

Our Audience

Our audience consists of 68% women with families. The majority of our following are between the ages of 25 – 50. They are interested in cost effective international travel for families.



Statistics

1100+ Followers who are evenly split among USA, UK, AUS and NZ.

We have an established travel Blog.

@CAMPBELLSWORLDTRAVEL

Campbellfamilyworldtravel@gmail.com

+64 21 127 6147

www.campbellsworldtravel.com

What we offer

-Grow your business by promoting it via our Instagram or travel blog

-Create professional family images for use on your social media

-Create a tailored reel for use on your social media

-Support to grow and improve your business Social Media pages